



# NEWS

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**FOR IMMEDIATE RELEASE:**

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## **AIRPORT OFFICIALS TO HOLD PRE-HOLIDAY TRAVEL BRIEFING**

**SAN FRANCISCO** -- Representatives of San Francisco International Airport will conduct a press briefing on Thursday, November 20, 2003 at 3:00 p.m. in the International Terminal, adjacent to the security checkpoint at Boarding Area "G."

In addition to its annual Pre-Holiday travel information, including current security issues, recommended arrival times, parking and public transportation tips, and other helpful hints for the holiday travelers, the Airport will be launching its new "Holidays Take-Off at SFO" campaign that is aimed at highlighting San Francisco International Airport as the Bay Area's "Airport of Choice."

As part of the "Holidays Take-Off at SFO" program, the Airport will be announcing reduced parking rates, food and beverage and retail value items and other specials available for travelers and visitors alike, along with unique services to make last-minute holiday shopping at SFO easy and convenient.

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